



Vismagazine has been the media platform for 32 years for every fish specialist and the news source for the fish sector. Vismagazine wants to inform the reader about current events in this branch. With beautiful reports and columns of specialists that give their vision on the sector. In addition to the professional journal, that falls 9 times on the mat in one year, the website offers every day the latest news. The most important news is also shared through the weekly digital newsletter. Next to these channels every year appears the Viswijzer: a handy overview of suppliers for the fish sector.

## Publication List 2019

Edition	Deadline supplying advert	Publication date
1	29 January	12 February
2	12 March	26 March
3	8 April	23 April
4	14 May	28 May
5	11 June	25 June
6	13 August	27 August
7	17 September	1 October
8	29 October	12 November
9	26 November	10 December

## Advertising Print

Size	Specifications w x h (mm)	Rates €
1/1 page	230 x 300 (ex. 3 mm expiration)	2,310
1/2 page portrait	93 x 275	1,250
1/2 page landscape	190 x 135	1,250
1/4 page portrait	93 x 135	875
1/4 page landscape	190 x 65	875
Surcharge branded content*		+750 per page
Leaflet / insert		On request
Other formats advertising		On request

\* Including editing

# Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60, 320 x 50	300 per month
Leaderboard website	728 x 90, 320 x 50	500 per month
Large rectangle website	336 x 280, 300 x 250	600 per month
Digital advertorial		On request
Video production		On request
Digital banner newsletter	320 x 50	375
Partner mailing		1,525

## Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to [traffic@archermedia.nl](mailto:traffic@archermedia.nl). You will receive a request to do so from the Traffic department.

## Contact details

### Publishing company

Vakbladen.com  
Rijswijkseweg 60  
2516 EH Den Haag  
The Netherlands

### Publisher

Jeroen Cnossen

### Advert department

Gjelt Douma  
[g.douma@vakbladen.com](mailto:g.douma@vakbladen.com)  
(0)6 46751467

Jamila Agoudi

[j.agoudi@archermedia.nl](mailto:j.agoudi@archermedia.nl)  
+31 (0)88 226 66 87

### Delivery advert

Traffic department  
[traffic@archermedia.nl](mailto:traffic@archermedia.nl)  
+31 (0)88 644 06 54

### Subscription

Mijntijdschrift.com  
[info@mijntijdschrift.com](mailto:info@mijntijdschrift.com)  
+31 (0)88 226 66 33